



# 2017

# annual report



**YPSILANTI**  
D I S T R I C T  
L I B R A R Y

— *ask Why* —

## *A Community Resource*

Year one of YDL's ambitious, community-driven strategic plan is in the books. It brought big changes carefully designed to increase the library's visibility and impact while keeping to a modest budget.

An energetic new logo, a larger-format newsletter packed with information, a dynamic reinvention of summer reading, and simple but targeted improvements to facilities encouraged everyone to make the most of the library. At the same time, the redesigned bookmobile, Text and Learn for Kindergarten (TALK), more downloadable and streaming media, and collaborations with community partners broadened the library's reach.

YDL is a vibrant gathering place where we learn useful skills, savor new authors, meet friends, and exchange ideas. The staff, Board, and I thank you for recognizing the great value of the public library we share.

Lisa Hoenig, Director



## Revitalizing Library Spaces

- YDL-Superior got a complete makeover in January, making room for more computers and more books!
- Beezy's Cafe opened a coffee shop at YDL-Whittaker.
- The Bookmobile got a fresh and welcoming new wrap.
- Our CD Collection has been reorganized for easy browsing.
- A Ford Flex joined our outreach fleet, which will help with book delivery thanks in part to Bank of Ann Arbor and Gene Butman Ford.

## Improving Communication

- Our new brand and logo bring a vibrant and fun look to the library and keep our communications clear and consistent.
- *The Loop* newsletter launched, reaching all 37,000 homes in the district three times per year with an 8-page newspaper.
- Security cameras were installed at all locations, and a new security log improves staff communication and patron safety.



# your library

**343,688** items in collection  
including 34,914 eBooks

**47,284** people attended  
2,732 events and classes

**31,385** library card holders  
of the 82,974 people in our service area

**55** staff members  
including 19 librarians

## Engaging Teens

- The new X-Small Teen Tech Cafe includes music production and graphic design equipment where teens can learn new skills. Supported by the Xavier Small Memorial.
- YDL-Whittaker's new Teen Space was designed by and for teens. It includes art and music equipment that teens can use when they visit the library. Supported by the Ann Arbor Area Community Foundation.



## How We're Using the Library

Reference questions **147,799**

Public computer sessions **265,873**

Library visits **390,987**

Items checked out **685,621**

Website visits **1,496,475**

# your community

## Your Summer Learning Destination

- **The Solar Eclipse** brought more people to the library than any program in recent memory, with more than 1,300 people attending viewing parties and 2,000 pairs of eclipse glasses donated by NASA.
- **The Summer Challenge** launched in 2017, inviting people of all ages to read and try hands-on educational activities at the library and around town.
- **Lunch and Listen** continued for the third year, serving 2,978 nutritious free lunches and snacks to young people over the summer.



## Text and Learn for Kindergarten

TALK is an innovative text messaging program that empowers parents to be their child's first and best teachers! By texting parents fun, simple activities to try with their children, TALK helps kids get the best start in life during the formative years before they turn 5.

TALK is funded by the Institute for Museum and Library Services via the Library of Michigan, the largest grant in YDL history.





## Our Board

Brian Steimel, President

Jean Winborn, Vice President

Kay Williams, Treasurer

Kimberly Grover, Secretary

John Barr, Trustee

Courtney Geil, Trustee

Patricia Horne McGee, Trustee

Lisa Hoenig, Library Director

## Visit the Library!

YDL-Whittaker  
5577 Whittaker Rd.

YDL-Michigan  
229 W. Michigan Ave.

YDL-Superior  
8795 MacArthur Blvd.

734-482-4110  
[www.ypsilibrary.org](http://www.ypsilibrary.org)

## Financial Report

REVENUE	FY 2016-2017	% of total
Property Taxes	\$3,345,578	88%
Penal Fines	\$124,205	3%
State Aid	\$100,843	3%
Interest & Other	\$150,237	4%
Grants, Donations, Friends of YDL	\$90,931	2%
<b>Total Revenue</b>	<b>\$3,811,794</b>	<b>100%</b>

EXPENDITURES	FY 2016-2017	% of total
Salaries & Benefits	\$2,615,243	68%
Library Materials	\$307,131	8%
Contractual	\$163,755	4%
Automation & Capital Outlay	\$206,609	5%
Utilities & Repairs	\$322,753	8%
Other	\$237,212	6%
<b>Total Expenditures</b>	<b>*\$3,852,703</b>	<b>**100%</b>

\* To meet anticipated expenses, \$40,909 of fund balance was approved for use in the 2016-2017 budget

\*\* Due to rounding, percentages do not add to 100%