

YPSILANTI DISTRICT LIBRARY

2015 ANNUAL REPORT

LETTER FROM THE DIRECTOR

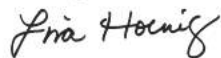
Dear Library Patrons,

In September, I was honored to accept the role of Library Director at YDL following the retirement of Jill Morey. As a longtime Superior Township resident, it is a personal and professional pleasure to bring my passion and commitment to excellent library service to my home community. Throughout my career I have seen libraries change to fit the world, but one thing remains constant: the incredible power of libraries to transform lives and communities.

YDL is a strong institution with a storied past, yet our library has met with challenges in the last several years. YDL's revenues have not recovered from the financial crisis, even as the recession made library services more essential than ever. Though YDL has adapted to these new financial realities, we know more change is always on the way. We will continue to embrace it and adapt to the changing needs of our community.

Over the next year, YDL will develop a strategic plan to see our library through to 2020. I look forward to working closely with our Board of Trustees, our patrons, and our community to enhance our library services and continue to transform the Ypsilanti area.

Sincerely,



Lisa Hoenig
LIBRARY DIRECTOR



In 2015
19 Professional Librarians

55 employees

82,974 population served

48,718 active registered borrowers

317,949 collection items

426,195 visits to the library (over 1200 per day!)

720,127 items checked out

178,632 reference questions answered

273,274 sessions on the public computers

CHANGING WORLD, CHANGING LIBRARY

Embracing eBooks • eBooks and eAudiobooks are more popular than ever, with a 22% increase in circulation.

Going Solar • YDL-Michigan had solar panels installed thanks to a gift from an anonymous donor. See how much energy they are generating at ypsilibrary.org/solar.

Reaching Out • A visit from author Roz Chast anchored our popular Learning Never Gets Old series, using cartoons to bring a new perspective to the experience of seniors and caregivers.

Keeping Current • Our storytimes and play area have been completely revamped based on the “Read, Play, Grow” model, reflecting the latest best practices in early literacy.

“I WAS ENJOYING THE LIBRARY CLASS A GREAT DEAL, BUT I WAS SO INSPIRED BY YOUR TALK THAT I HAVE DECIDED TO ENROLL IN PHOTOGRAPHY CLASSES AT WASHTENAW COMMUNITY COLLEGE.”

— JENNIFER B.



LIBRARIES TRANSFORM PEOPLE

Discovering a Passion • One retiree found a new hobby, inspired by Rose Eichenbaum’s photography exhibit and the Senior Photography series.

Earning a Job • Kim got to know our adult services librarians very well as she spent dozens of hours at the library studying for her Insurance exam. She passed the exam, earned a certification, and soon found a job!

Connecting a Family • Prime Time Family Reading brought 12 families to the library for six weeks. Sharing a meal and discussing the books each week had a huge impact on the kids’ reading success.

“PRIME TIME ON MONDAYS WAS GREAT. THE KIDS GOT TO CHECK OUT BOOKS AND BRING THEM THE FOLLOWING WEEK TO DISCUSS AND SHARE IDEAS. THE CHILDREN WERE INVOLVED. THIS IS SO IMPORTANT!”

—CONSOLATA K.

2,270

FREE PROGRAMS OFFERED

LIBRARIES TRANSFORM COMMUNITIES

Serving Up Lunch • When schools close for the summer, students who depend on reduced-cost school lunch may go hungry. In the summer of 2015, all three library locations served daily lunches through a partnership with Food Gatherers and the Michigan Department of Education. Young people ate over 3,000 meals while listening to stories read by librarians.

Hosting Difficult Conversations • In the wake of a heated national conversation about race and racism, YDL responded to our community's need to have open, meaningful conversations in a safe and non-political space. The monthly series is moderated by La'Ron Williams through a partnership with the Interfaith Council for Peace and Justice.

Building Community through Music • The 9th annual Ypsi Song Fest featured Marshall Crenshaw and an incredible family program, and our First Fridays and Take Note Concert Series brought local artists to the library for free performances.

“WHAT A GIFT TO ADULT TECHNOLOGY LEARNERS BRIGITTE IS. I HAVE MORE COURAGE TO EXPLORE THE TOOLS, TRYING ICONS I NEVER KNEW COULD HELP ME. THANK YOU!”

- SHARON D.



“MY CHILDREN JUST LOVE COMING HERE FOR STORYTIME! MISS MARLENA IS SO ENGAGING AND FUNNY!”

- ISOBEL G.





Board of Trustees

John Barr, **PRESIDENT**

Kimberly Grover, **VICE PRESIDENT**

Kay Williams, **TREASURER**

Jean Winborn, **SECRETARY**

Brian Steimel

Courtney Miller

Mike Randall

Locations

YDL-Whittaker

5577 Whittaker Road

Ypsilanti, MI 48197

YDL-Michigan

229 W. Michigan Avenue

Ypsilanti, MI 48197

YDL-Superior

8795 MacArthur Blvd

Ypsilanti, MI 48198

734-482-4110

YPSILIBRARY.ORG

REVENUE

Property taxes

State and County funding

Grants, donations, and Friends of YDL

Patron fines and printing

Interest income and miscellaneous

Total Revenue

FY 2014-2015

\$3,239,223

\$187,317

\$88,987

\$131,517

\$25,468

\$3,672,512

% OF TOTAL

88%

5%

2%

4%

1%

100%

EXPENDITURES

Salaries and benefits

Library materials

Technology

Utilities and maintenance

Contractual services

Other

Total Expenditures

FY 2014-2015

\$2,651,971

\$317,553

\$226,119

\$298,112

\$89,626

\$254,024

\$3,837,405*

% OF TOTAL

69%

8%

6%

8%

2%

7%

100%

*To meet anticipated expenses, \$164,893 of fund balance was approved for use in the FY 2014-15 budget.