

Turning Outward

Dear Library Patrons:

2016 was an exciting, happening time at the Ypsilanti District Library! In my first full year as Director, I set out to discover what you, our residents, find most important. My goal was to take the pulse of the community, listen to your wants and needs, then plot a course to meet them.

Throughout the year, YDL worked on a new 5-year strategic plan and simultaneously conducted community conversations using the Harwood Practice. The two projects' findings were strikingly similar. Using everything we learned, our team developed a bold new plan to keep YDL moving forward as an innovative and vibrant community hub.

You can read the full 2017-2021 Strategic Plan at www.ypsilibrary.org/future. Be on the lookout for an exciting new library logo, newsletter, and website in the summer of 2017, the first big steps we're taking to better serve our community.

The Library offers something for everyone and is open to all. Thank you for making the most of it!

Lisa Hoenig

Lisa Hoenig, Director

2016 Annual Report



In 2016:

45,118 library card holders

254,671 items in collection

818,818 items checked out

60 staff members

including 19 librarians



In an average week:

7,741 people visit the Library

4,897 public computer sessions

1,242 people attend...

71 programs

Educate

Ideas Worth Spreading: TEDxYDL featured nine local speakers giving short, impactful talks about creating change in our community and abroad. The sold-out event was co-hosted by YDL and EMU's Halle Library.

Inspire

Preserving History: Historian and EMU Professor A.P. Marshall (1914-2001) recorded dozens of interviews with prominent local African Americans in the 1980s. YDL digitized this collection and made it available online at history.ypsilibrary.org.

Engineers Make a World of Difference: Discover Tech, a traveling hands-on science exhibit, kicked off its national tour with 12 weeks at YDL. Over 15,000 visitors experienced the exhibit, including 33 school group field trips.



Year-Round Learning: 2,265 children and teens participated in Summer Reading, which prevents the "summer slide" by keeping kids engaged in reading and learning while school is out. YDL also worked with Food Gatherers to serve over 4,000 free lunches, filling the summer nutrition gap.

Talk, Read, Sing, Write, Play: Our early literacy programs center around the latest research, which shows that building literacy skills is about more than just reading. YDL's new "Play Kits" offer toys, books, and tips for engaging young kids. They've been flying off the shelves!

Entertain

The Future is Digital: YDL launched two new options for patrons to stream and download music, movies, audiobooks, comics, and more. Hoopla's streaming service and Zinio digital magazines are available anywhere instantly with no wait lists!

End of an Era: the tenth and final Ypsi Song Fest featured "country music royalty" Carlene Carter performing to a packed house, plus a fantastic Motown Revisited tribute concert organized by John E. Lawrence.



Literacy on the Go: We've been all over town with our new book trike! The trike holds 60 books and is equipped with a laptop to check them out. It was a key feature of last summer's storytimes at the Farmer's Market.

YDL staff also launched monthly storytimes in the waiting room at WIC and literacy activities for teen parents at Corner Health Center.

Sneak Preview: In keeping with our outward-facing attitude, we'll be introducing a new logo and brand! Our new look will showcase the library as a place with energy, movement, and drive.



Engage

Looking Forward: An ambitious strategic planning process led to the release of a new five year plan covering 2017-2021.

Community members Dan Blakeney, Neelima Chalasani, Keith Jason, Martha Kern-Boprie, and Cam McComb served on the planning committee alongside our staff and Board members.

Turning Outward: YDL spent the last year listening to community members by using a model developed by the Harwood Institute. After many conversations with diverse groups, we have a strong sense of the hopes and concerns our community shares, which informed our strategic plan.



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Locations

YDL-Whittaker, 5577 Whittaker Rd.
YDL-Michigan, 229 W. Michigan Ave.
YDL-Superior, 8795 MacArthur Blvd.

734-482-4110
www.ypsilibrary.org

Financial Report

REVENUE	FY 2015-2016	% of total
Property Taxes	\$3,335,418	88%
Penal Fines	\$140,886	4%
State Aid	\$54,258	1%
Interest & Other	\$155,170	4%
Grants, Donations, & Friends of YDL	\$96,113	3%
Total Revenue	\$3,781,845	100%

EXPENDITURES	FY 2015-2016	% of total
Salaries & Benefits	\$2,581,719	70%
Library Materials	\$304,540	8%
Contractual	\$92,843	3%
Automation & Capital Outlay	\$199,878	5%
Utilities & Repairs	\$279,829	8%
Other	\$244,455	7%
Total Expenditures	\$3,703,264	100%