







# Our Past & Our Future



*YDL was awarded a congressional declaration celebrating our 150th year*

150 years ago, the first lending library in Ypsilanti was established by six women with a vision to promote literacy, support democracy, and build a vibrant community.

As the Ypsilanti District Library celebrated that milestone anniversary, we also forged ahead with exciting new projects and strategic plan goals. We added a new collection of STEM learning toys and launched a new, year-round family reading program that engages older kids and encourages families to read together. 2018 also saw a 30%+ increase in attendance at our free classes and programs.

In November, district voters approved new millage funding for YDL. This restores the library to sound fiscal health, and will allow for the construction of a long-awaited third facility in Superior Township.

I believe our founders would be proud of what YDL has become. With their vision as a guide, and the support of our community, the future is bright.

Lisa Hoenig, Director





## HAPPY BIRTHDAY, YDL!

**The library celebrated 150 years of service** with TWO big parties.

YDL held a Gala at the Ypsilanti Freighthouse where community leaders raised a glass to the library, and raised more than \$20,000 to support YDL services.

In September, a public birthday party at all three locations welcomed more than 600 guests to the library for music, games, historical interpreters, and to eat a whopping 24 birthday cakes!



## LOOKING AHEAD

Amid the busyness of 2018, staff launched innovative new programs we hope will stand the test of time.

- **STEM kits:** From magnets to robots, high-tech toys and science learning equipment are now available for check out.
- **Voter Education:** With a two-page voter information spread in *The Loop* and a series of candidate forums, YDL partnered with the League of Women Voters to encourage an informed citizenry.
- **Ypsi Family Read:** By highlighting one great book each season, we encourage families to read together. The inaugural Family Read ended with a track meet celebrating Jason Reynolds' book, *Ghost*.
- **Entrepreneurship:** This series brought experts from WCC to help patrons file an LLC, write a business plan, and access resources.

## THEN AND NOW

Year	1868	1967	1997	2018
Active Borrowers	160	10,229	22,833	37,949
Items in Collection	175	42,167	130,000	355,383
Circulation	unknown	79,200	157,182	555,580
Staff Members	1	11	32	60

## YPSILANTI LIBRARY MILLAGE PASSES BY 2-TO-1 MARGIN



The Ypsilanti District Library will soon begin construction on a full-service branch in Superior Township thanks to voter support. The new 12-year operating millage passed with support from 67 percent of voters.

The millage will support library service and programs across the district and enable YDL to regain a healthy fund balance.



## HOW WE'RE USING THE LIBRARY

PROGRAM ATTENDANCE 62,578 *that's 15,000 more than last year!*

REFERENCE QUESTIONS 127,032

COMPUTER SESSIONS 162,757

LIBRARY VISITS 372,038

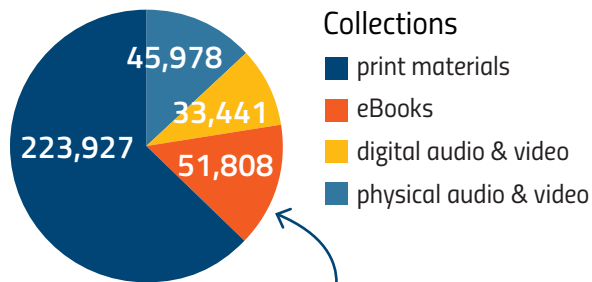
ITEMS CHECKED OUT 555,580

WEBSITE VISITS 2,128,948



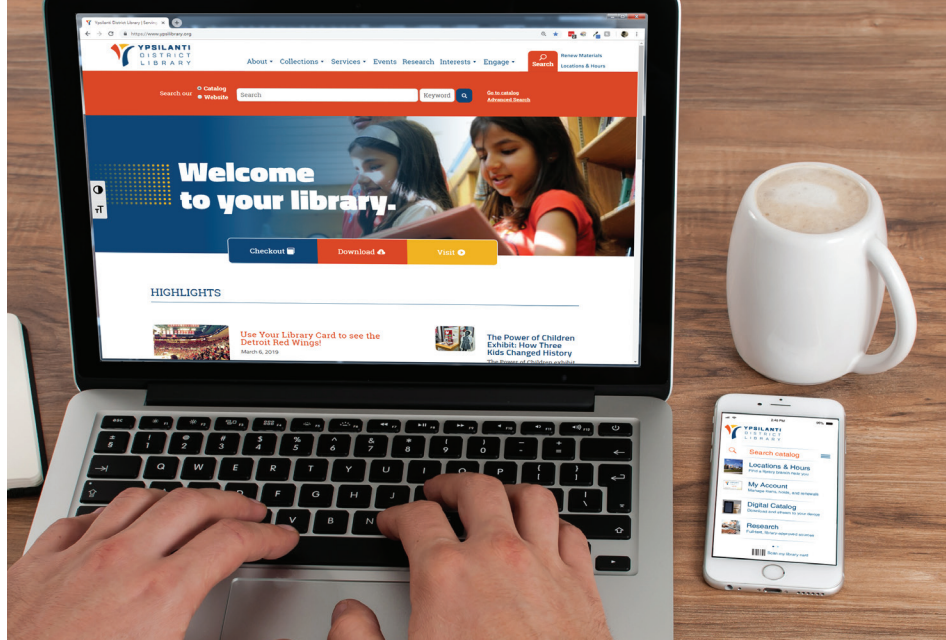
## E-BOOK EXPANSION

**YDL patrons are using eBooks and eAudiobooks** more than ever. Digital audiobook use is up 30%, more than any other category. And starting this year, we're cultivating an eBook collection specifically for youth & young adults.



*our eBook collection has grown by almost 50% since last year*

*web visits are up 40% after the launch of our new website*



## NEW WEBSITE, NEW APP

**A new YDL website** launched in April. It's flexible, mobile-friendly, and highlights our digital collections.

**The YDL app** launched in September! Patrons love being able to renew items instantly from their phone and manage accounts for their family. The app has also helped users discover YDL's digital content, including Hoopla and RB Digital magazines.



## FINANCIAL REPORT

### REVENUE

	FY 2017-2018	% of total
Property Taxes	\$3,441,992	88%
Penal Fines	\$116,084	3%
State Aid	\$136,205	3%
Interest & Other	\$136,073	3%
Grants, Donations, Friends of YDL	\$92,904	2%
<b>Total Revenue</b>	<b>\$3,923,258</b>	<b>*100%</b>

### EXPENDITURES

	FY 2017-2018	% of total
Salaries & Benefits	\$2,622,017	66%
Library Materials	\$276,803	7%
Contractual	\$196,173	5%
Automation & Capital Outlay	\$255,221	6%
Utilities & Repairs	\$334,393	8%
Other	\$262,536	7%
<b>Total Expenditures</b>	<b>**\$3,947,143</b>	<b>*100%</b>

\* Due to rounding, percentages may not add to 100%

\*\* To meet anticipated expenses, \$21,993 from fund balance was approved for use in the 2017-2018 budget